

ABSTRACT

A method of advertising at residential locations is provided. Waste and/or recycling containers having advertising indicia related to one or more businesses are provided by the business to residents of the location at no cost to the residents. The residents are allowed to use the containers for disposing waste and/or recycling from households. The containers are positioned curbside by residents for collection, wherein the advertising indicia is displayed to others. Various types of containers, including removable-lid containers, roll-out type containers, and containers operable with automated trash removal equipment, can be utilized. The method can be applied to numerous locations and/or businesses.

10

15

800948